



Asociația Be You
Believe in yourself

CALL FOR PARTNERS

Erasmus+ programme, KA1

INTRODUCTION

In our modern world the access to diverse information can be considered privilege, looking back in times when this access was denied or there were very few tools and resources. This access to information determines our choices in different fields.

When it comes to political issues and social matters, to access a variety of verifiable information by citizens has a big contribution in forming a view and opinion. Also, the ability of citizens to use their critical thinking in selecting the information regarding political issues has a great impact on the unity of European Union and European integration.

Europe is facing a lot of challenges, the most recent being the Brexit, the new wave of immigrants, the COVID-19 epidemic and the effects generated by this virus. These events cause a lot of panic among citizens and fears that our leaders are overwhelmed and unprepared to manage these situations.

INTRODUCTION

Also these situations represent a propitious ground for the raise of populist parties and spread of disinformation and euroscepticism, especially among young people.

Eurosceptic parties propose a simple narrative, an emotional rhetoric followed by radical alternatives with immediate results that resonates with citizens' concerns. This way of policy attracts very easily the citizens, especially the young generation who are easy to be exploited emotionally.

Fake news, disinformation and euroscepticism threaten the process of European integration and trust in European institutions.

Young people with low media literacy skills, especially young people with fewer opportunities, being at risk of marginalization are very vulnerable in front of disinformation and Eurosceptic narratives.

To tackle this issue, we propose the following project idea:



STEP INTO EU

Erasmus+ Youth Exchange

AIM

- *STEP INTO EU* project aims to tackle euroscepticism among young people by improving their media literacy skills, the ability to identify fake news and select carefully information and their information sources.

OBJECTIVES

- to improve media literacy levels among young people in order to tackle euroscepticism;
- to understand the European diversity and the benefits to belong to the European Union;
- to engage and responsabilize young people in order to become active citizens involved in issues that concern them and their community;
- to strengthen the feeling of belonging to Europe and to the European space.

ACTIVITIES

The objectives will be achieved through activities based on:

- thematic workshops;
- experiential learning;
- debates;
- discussions;
- team work;
- role play;
- simulation.



TARGET GROUP

- The **target group** will consist of young people aged between 18-25 years. We would like to involve active participants in society and democratic life, but also participants who are not active and are reticent about the European Union. The project focus to give the opportunity of participation to young people from rural areas and young people with **fewer opportunities** (social and economical obstacles)
- Each partner country will send 4 young people and 1 group leader.
- The **group leaders** should be over 20 years with experience in Erasmus+ projects, facilitation and non-formal education.
- Total number of participants: 35 (28 young people and 7 group leaders).

MAIN ACTIVITY

- **Project period:** 1 December 2020 - 30 November 2021
- **Youth Exchange:** 5-14 July 2021

Venue: Dambovită county, Romania



Note! The date of Youth Exchange can change due to the availability of accommodation, after project approval.

NEXT STEPS

- Regarding the fact that we are very committed to our work we expect to have partners contribution to project application form. This means that partners will be asked to provide specific information needed for application by answering to some questions.
- If our project idea aroused your interest, please send relevant and updated PIF to beyouroumania@gmail.com .
- **Deadline for sending PIF:** 10th of April 2020



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WE ARE LOOKING FORWARD TO WORK TOGETHER!