



Project details:

<https://beyoueurope.eu/en/erasmus/the-power-of-words-2/>

<https://beyou.ml/en/ThePowerOfWords/>

www.facebook.com/beyouromania

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PROJECT PARTNERS

- ♦ Romania-Be You Association - coordinator



- ♦ Italy- Young Effect Association



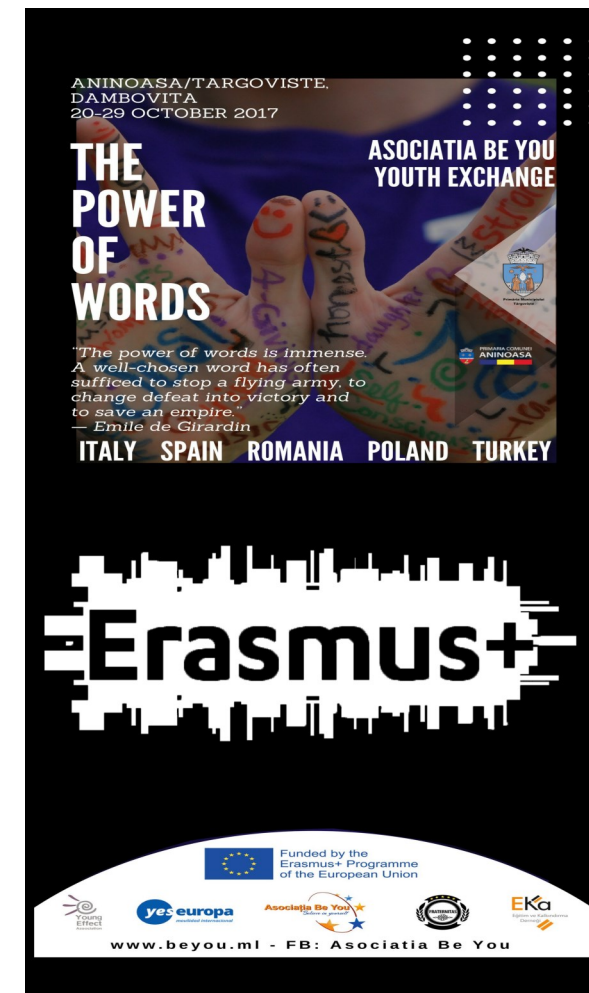
- ♦ Spain-Asociacion Building Bridges



- ♦ Poland– Fraternitas



- ♦ Turkey- Akdeniz Egitim ve Kalkindirma Dernegi



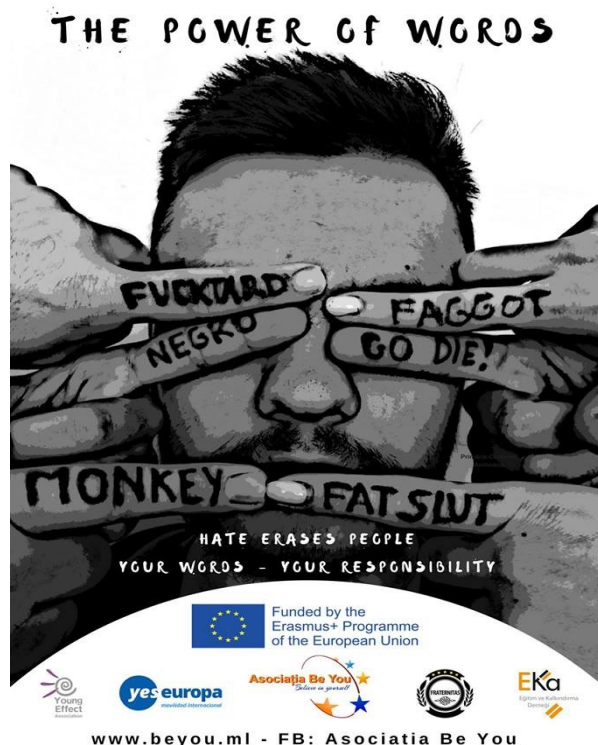
THE POWER OF WORDS

Youth Exchange

2017-2-RO01-KA105-037714

Targoviste / Aninoasa

20-29 October 2017



Project story

One of the challenges of today's society is the spread of hate speech. This type of discourse attacks an individual or group of people on the basis of attributes related to religion, ethnicity, beliefs, etc. To tackle this issue, Be You Association hosted "The Power of Words" Erasmus+ project, funded by the European Union. The project involved 30 young people from 5 partner countries: Romania, Italy, Spain, Poland and Turkey.

Project period: 15 August 2017 – 14 May 2018

Project aim

The main purpose of the project was to fight against hate speech and to find solutions to prevent, reduce and combat this phenomenon.

Project objectives

- to increase the level of knowledge and to develop necessary skills to identify hate speech;
- to raise awareness on the negative consequences of online and offline hate speech;
- to develop specific skills to find solutions in order to counter hate speech;
- to combat stereotypes and prejudices among young people;
- to develop cooperation between 5 partner organizations through the exchange of experiences regarding local, national and international policies for reducing hate speech and promoting European and international understanding.

Activities

- ice breaking and name games, energizers, team building activities, group discussions, debates, interactive discussions, simulations, role-play, posters and videos creation, city game, thematic workshops, interaction with the local community and minorities in the community, meeting with authorities local, intercultural evenings, thematic visit.



Project demographics

Materials obtained: over 2000 photos took during activities, about 40 materials, web page, Facebook page, videos, 1 campaign against hate speech.

Visibility materials: 3 banners, 70 posters, 800 flyers, 200 leaflets, 144 customized mugs, 100 flags, 6 feather flags, 5 roll-ups, 40 T-shirts

Intercultural evenings: 5 evenings attended by over 100 people (project participants, artists, representatives from the Municipality and involved institutions, and young people from the local communities Aninoasa and Targoviste). The Romanian intercultural evening hosted three workshops: pottery, weaving, crafts and an exhibition that included 60 popular costumes from all areas of the country.

Press articles: 16 articles

Media reports: 2 TV news

Dissemination events: 13 activities

Stakeholders involved: 9 (Targoviste and Aninoasa Municipalities, Aninoasa Cultural Center, Zaedno Association, Viforata Monastery, "Curtea Domneasca" National Museum, Tony Buleandra Theatre, Constantin Carabella National College, Constantin Cantacuzino National College.

Volunteers involved: 20

