

TRAINING COURSE

 **Targoviste,
Romania**

INFORMATION PACK

**14- 19 SEPTEMBER
2026**



**YOUTH WORKERS
FOR MEDIA
LITERACY**



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PROJECT DETAILS

Mobility name: YOUTH WORKERS FOR MEDIA LITERACY

Program: Erasmus + KA1 Accreditation

TRAINING COURSE : 14- 19 SEPTEMBER 2026

Venue: Targoviste, Dambovita

AIM

The training course aims to strengthen the competences of youth workers in media literacy, critical thinking, and countering disinformation in their work with young people. It seeks to equip participants with practical tools, methods, and educational approaches to help youth critically analyze media content, identify manipulation, and promote responsible digital engagement among youth.

OBJECTIVES

- To develop youth workers' understanding of media literacy concepts, disinformation and the influence of social media algorithms.
- To improve youth workers' critical thinking and fact-checking skills, including identifying stereotypes, bias, and manipulation techniques in media content.
- To explore and test non-formal education methods, gamification approaches for promoting media literacy among young people.
- To support youth workers in designing, testing, and disseminating media literacy activities that can be implemented in their local youth work contexts.



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PARTICIPANTS PROFILE

The target group consist of 25 youth workers:

The course will primarily be aimed at participants over 22 years old (there is no upper age limit), part of an NGO, youth centers, educational institutions who are youth workers.

REQUIREMENTS FOR PARTICIPANTS:

- Youth workers actively working with young people in NGOs at least 12 months of experience in this position
- Trainers, facilitators, and educators involved in non-formal education
- Age 22+ (no upper age limit)
- Participants with experience in youth work or strong motivation to develop in this field
- Youth workers working with young people with fewer opportunities
- Youth workers able to organise follow-up activities after the project
- Advanced level of English is required

How do you apply?

!!! In order to apply participants have to fill the application form.

APPLICATION FORM

Participants selection deadline: 25.07.2026



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TRAINING COURSE

METHODOLOGY

The Training Course will be based on the principles of gamification and non-formal education (NFE). Gamification is the process of using game elements in a non-game context.

The NFE methodologies are varied, participatory and learner-centred, they include a mix of individual and group learning activities and encourage people to learn from each other.

The workshops will approach the following thematic: media literacy, disinformation, biases, stereotypes, etc.

Participants will learn to create game based activities with focus on developing media literacy skills among young people.

Youth Workers for Media Literacy- Training course agenda						
TIME	Monday 14 Sept	Tuesday 15 Sept	Wednesday 16 Sept	Thursday 17 Sept	Friday 18 Sept	Saturday 19 Sept
07:30 - 09:30	Breakfast					
09:30 - 11:00	ARRIVAL	Media literacy & Youth Work - introduction	Freedom of expression & media	Critical thinking in youth work - biases	Gamification in media literacy	Developed activity testing and feedback
11:00 - 11:30		COFFEE BREAK				
11:30-13:00		Disinformation & Fake news	Stereotypes in advertising	Fact checking techniques and AI generated content	Idea incubator - media literacy activities	Youthpass and learnig
13:00 - 14:30	LUNCH	LUNCH BREAK				
14:30-16:00	Training course kick off- getting to know each other	Manipulation and propaganda	Social media and algorithms	Fact checking techniques and AI generated content	Idea incubator - media literacy activities	Final evaluation and closing
16:00 - 16:30		COFFEE BREAK				
16:30 - 18:00		Conspiracy theories	Facts and opinions	Local visit	Developed activity testing and feedback	Check-out and departure
18:00 -19:00	Daily reflection	Daily reflection	Daily reflection	Daily reflection	Daily reflection	
19:30	Dinner	Dinner	Dinner	Dinner	Dinner	
19:30 - 21:00	Introduction into topic - NGO fair	FREE EVENING				

NOTE: Please note that this schedule is a general proposal. Some activities may undergo minor changes depending on participants' suggestions, weather conditions, and other factors.



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ACCOMMODATION

The Training Course will take place in Targoviste town, the old capital city of Romania, situated in Dambovită region. Participants will be accommodated in rooms with 2 bedrooms, on the same gender and mixed nationalities.

Check-in hour: 14:00

Check-out hour: 11:00

MEALS

The meals will be served in the restaurant of the hotel. Please note that the cuisine is Romanian and breakfast is usually no sweet. The cuisine is based on chicken, beef and pork meals, cow and sheep milk cheese. Local vegetables are also used. Each day is served soup, main dish with salad. Because the gastronomy of the region is mostly based on meat we can not offer vegan dishes and the vegetarian meals will not be very varied. Please be aware of these matters when you apply. We will try to respect participants dietary needs with the resources we have at disposal.



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TRAVEL



Let's be green as much as possible. We encourage you not to take the plane, even if this takes more time and might take extra effort. Of course, we know it is not always possible depending on from where you are travelling, connections, the time your studies/ job/ everyday life gives you etc.

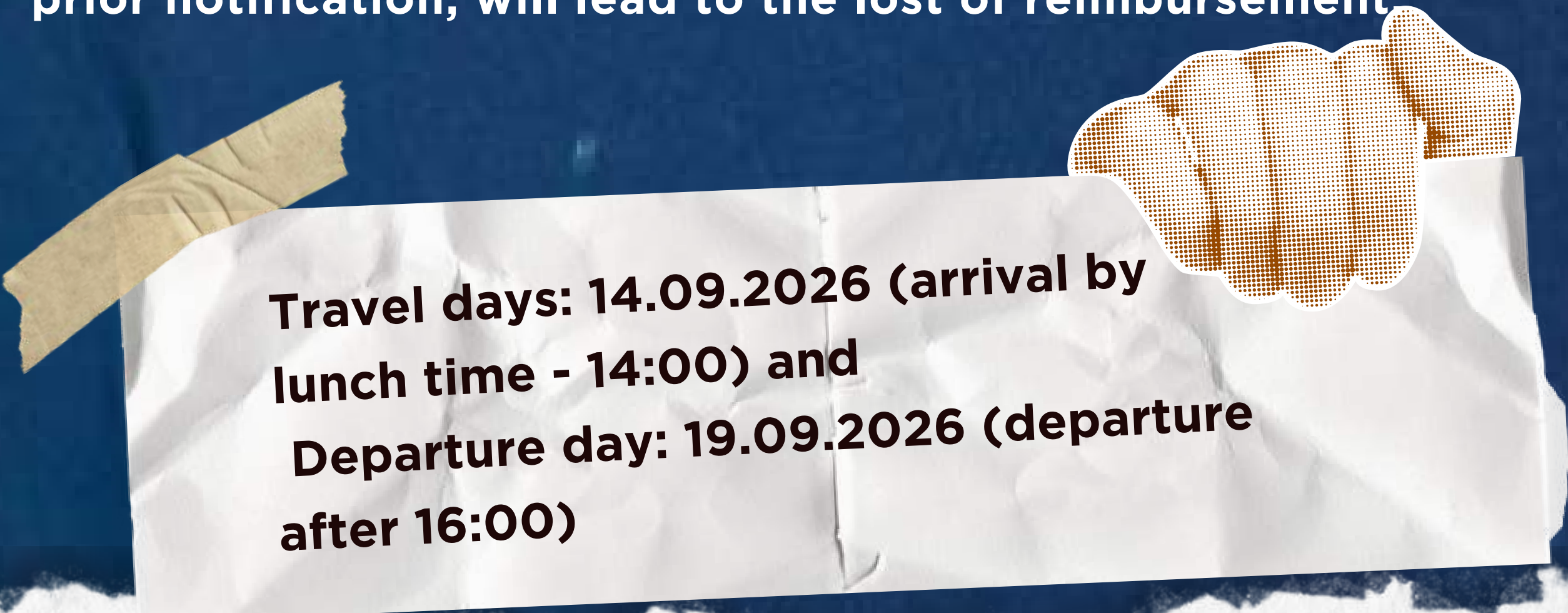
However: Planes are massively responsible for the climate crisis and through our projects we would like to contribute to a more sustainable planet, not to a less sustainable one. Compare the emissions that your journey emits by train, car or plane: <http://www.ecopassenger.org/> Read more about your ecological footprint here: <http://footprint.worldwildlife.org/>

https://en.wikipedia.org/wiki/Environmental_impact_of_aviation

The travel distance is calculated from the address of the sending organization (departure point) to Targoviste, Dambovita. Please note that it is mandatory for the participants from the same organization to travel all together.

According to Erasmus program rules the travel itinerary is the one from the sending organization to the activity place.

The travel itinerary must be approved by the hosting organization. Any changes to the itinerary or travel dates made after approval, without prior notification, will lead to the lost of reimbursement



Travel days: 14.09.2026 (arrival by lunch time - 14:00) and
Departure day: 19.09.2026 (departure after 16:00)



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HOW TO GET TO

TARGOVISTE

Targoviste is 80 km from Bucharest (1h45 minutes - 2h by train). To reach Targoviste you have to take the train/bus/plane to Bucharest. From the airport you can reach Bucharest North Train Station by train and from there change the train to Targoviste. From Targoviste train station you can reach easily the city center by walking - is 15 minutes away.

You can also take a taxi or Bolt, but the cost of taxi or Bolt can not be reimbursed.

<https://www.bucharestairports.ro/en/transport/train-connection> - link transfer Airoport - Bucharest North Train Station

<https://bilete.cfrcalatori.ro/en-GB/Itineraries> - link transfer Bucharest North Train Station - Targoviste

Note! Check the timetable of the local transport from Bucharest airport to Targoviste and back to Bucharest airport when you plan your travel and book your flight. We can not assure transfer from Bucharest airport.



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You have to use only public transportation, economy class (i.e. economy class for planes/busses/trains, etc.)

NOTE!!! TAXI, BOLT COSTS OR OTHER TRANSPORT METHODS DIFFERENT FROM PUBLIC TRANSPORTATION ARE NOT ELIGIBLE COSTS.

REIMBURSEMENT: The reimbursement of travel costs will be done after the end of the Youth Exchange, upon we will receive all travel documents (tickets, boarding passes, invoices, etc). The boardingpass is mandatory to be attached to the flight ticket, its absence makes reimbursement impossible.

!!! Note that we cannot reimburse travel costs if you have lost your tickets, boarding passes or we do not receive all details and proofs of your expenses according to Romanian legislation! The reimbursement of travel costs will be done only by banktransfer to partner organizations bank account.

Be You Association does not request participation fees and does not encourage this practice.

Financial aspects

The project is funded by the European Commission through the Erasmus + programme. Meals, accommodation and activities are fully covered. The travel costs are reimbursed respecting the distance band:

Travel distance	Standard travel	Green travel
100-499 km	211 EUR	285 EUR
500-1999 km	309 EUR	417 EUR
2000-2999 km	395 EUR	535 EUR

!! We recommend you to purchase your flight tickets in Euro, if is possible, to not lose money due to the exchange rate (INFOREURO).



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TRAINING COURSE MATTERS

Insurance

Each participant should have valid health insurance (for example European Health Card) and travel insurance during the whole participation in the project.

The insurance is mandatory, but the cost can not be reimbursed according to the Erasmus+ program rules. The cost of insurance is considered co-financing of the participants.

Also participants must have during the training course valid travel documents: identity card / passport.

**BRING THE FLAG OF YOUR
COUNTRY!!!**



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PARTICIPANTS ROLE

during training course

- 1. Materials about your sending organization.** Participants can bring materials about sending organization (brochures, flyers, etc.) for networking and future partnerships establishment.
- 2. Energizers.** Participants will have to lead the energizers. Prepare 2-3 energizers that will be done at the beginning of each workshop!
- 3. Sharing tools and good practices in media literacy education.** Participants will be provided with the space to share tools, methods, good practices of working with young people on the TC topic.

What should bring with you

- Practical clothes for summer and hot weather;
- Comfortable shoes and jacket for outside activities;
- Personal hygiene things, medicine you usually take, other things you need for personal comfort and well-being;
- **Reusable bottle of water or a travel mug**
- Pocket money for personal expenses. Romania's national currency is the Romanian leu- RON. Our recommendation is to have euro with you, currency exchange will be easier and more advantageous;
- Brochures and other materials about your organization;
- Traditional food specific to your gastronomy and something specific to your country.
- **Good mood**



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See you soon!



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What to do in Târgoviște

Royal Court



Chindia Park



Art Museum



History Museum



Printing & Old Book Museum



Tricolorului Square



Museum of Evolution in Paleolithic



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